

TROX LIFE. ONES AND ZEROS. DIGITALE TRANSFORMATION.

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Digitalisation. It's already part of our everyday lives and has become key to many aspects of our sector – in fact, it's hard to imagine life without it nowadays. At TROX, we are working flat out on our range of digital products and services. We are developing solutions to make your jobs easier, from simplifying digital processes using straightforward planning tools and rapid information exchange to problem-free product configuration and faster procurement.

But not everything is digital. Tomorrow's business will only succeed if they can bring the best of the digital and analogue worlds together. The next issue of TROX life is all about what that means in practice.

We'll show you what today's digital technology is already capable of. Travel with us through exciting possible scenarios for the future and into today's cyber world. Immerse yourself in the digital world and discover how you can combine digital technology with analogue solutions.

Enjoy!

TROX Middle East (LLC)

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