

TROX MIDDLE EAST (LLC): SAAD ALI IS THE NEW MANAGING DIRECTOR

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TROX Group has announced the appointment of Saad Ali as the new managing director of the TROX Middle East region. Ali will succeed Matthias Kasprowicz and assume responsibilities effective immediately.

Prior to his current role, Saad has held a broad range of roles within the HVAC and construction industry. Most recently, Saad has served as a general manager for Clima Uno Industries, where he led to increased savings, improved revenue and launched a raft of new products.

Karl Palmstorfer (Head of International Business EMEA) said the company was “delighted” to announce Mr Ali’s appointment. “He brings deep expertise in HVAC of particular relevance to our expansion agenda, together with broad experience in manufacturing and operations,” he said. „With Saad Ali, we found the right leader with the same values we stand for. Together we will create the best indoor air quality in projects for many generations.“